

SAFE Board Member Application Form

Please complete this form and return it to the SAFE Secretariat 28 April 2026

All fields must be completed. Please refer to the role description

Full name:	LILIANA CUREA
Name of member stroke support organisation:	ALIA ASSOCIATION
Position held in member stroke support organisation:	PRESIDENT
Country of member stroke support organisation:	ROMANIA

<p>What contribution do you hope to make to SAFE and the stroke patient community as a member of the board?</p>
<p>In the past two years, I have contributed to increasing the visibility of cardiovascular health at European level, helping ensure that Romanian Members of the European Parliament became engaged, participated in discussions, and supported the development of a European plan to combat cardiovascular diseases. As a journalist, I bring strong expertise in communication, storytelling, and public engagement, which can help SAFE amplify the voice of stroke patients, improve awareness, and strengthen advocacy across Europe. I am committed to translating policy into public understanding and ensuring patients' needs remain central in decision-making.</p>

Please select any of the following where you have a specific expertise that would be useful to the board.	
Accounting	
Communications	x
Education and training	
Fundraising	
Governance	
Human resources	
Public affairs	
Research	

Strategy	
Other	

What personal expertise and professional strengths will you bring to SAFE and the stroke community? Mention any relevant experience.

I bring a combination of public health advocacy experience, European-level policy engagement, and professional expertise in journalism and communication. In the past two years, I have worked to increase the visibility of cardiovascular health issues in Romania and at EU level, contributing to the involvement of Romanian Members of the European Parliament in discussions and support for a European plan addressing cardiovascular diseases.

More recently, I co-launched a national awareness campaign in partnership with the Romanian Ministry of Health, which is currently being broadcast on television. The campaign features the FAST heroes and focuses on improving public recognition of stroke (AVC) warning signs, encouraging rapid response and timely medical intervention. As a journalist, I specialize in clear and impactful communication, making complex topics accessible to the public. I also bring experience in stakeholder engagement, media strategy, and translating health policy into messages that resonate with patients, caregivers, and decision-makers.

I am motivated to use these strengths to amplify patient voices and support SAFE's mission across Europe.

How would your election to the SAFE board benefit your organisation?

My election to the SAFE Board would create a direct bridge between European-level stroke advocacy and national implementation, strengthening both visibility and impact. Through my recent work in cardiovascular health advocacy, including engaging Romanian Members of the European Parliament and supporting discussions around a European plan to combat cardiovascular diseases, I can help ensure that SAFE's priorities are better connected to ongoing policy processes at EU level.

In Romania, I have also co-launched a national stroke awareness campaign in partnership with the Ministry of Health, currently broadcast on television and focused on FAST recognition of stroke symptoms. This experience allows me to bring proven public communication strategies and scalable awareness models that can be shared across the SAFE network.

As a journalist, I bring strong skills in strategic communication, storytelling, and media engagement, which can help strengthen SAFE's voice, increase public awareness, and make patient advocacy more accessible and impactful.

Overall, I would help expand SAFE's reach, improve communication effectiveness, and translate advocacy into tangible awareness and policy outcomes across member countries.

I confirm that the information contained in this application is correct, and that neither me, or my organisation, have been subject to any financial/legal or other such investigations in the past 12 months.

Upon election to the SAFE board, I agree to immediately provide the SAFE Secretariat with a copy of the following documents, **ratified and stamped** by a legal authority

- the photo page in your passport

PLUS one of the following with your name and address (also **ratified and stamped**)

- a bill for water or electricity (mobile phone bill is not acceptable)
- an invoice of a subscription
- a certificate from the municipality

- a full biography, plus a 50-word biography for SAFE's website
- a headshot photograph

Signature: _____



Date: 21.04.2026

Once completed, the application form should be returned to the SAFE Secretariat, info@safestroke.eu, along with:

- a letter from the board of your organisation supporting your nomination.
- a copy of your current curriculum vitae. This must not include any personal information, such as address and telephone numbers.

Your application form, CV and nomination letter will be sent to members as part of the election process.

THESE DOCUMENTS MUST BE SUBMITTED BY THE PRESIDENT/MEMBER OF THE BOARD OF THE ORGANISATION, NOT BY THE APPLICANT.

Completed applications must be received by 28 April 2026

Personal Info

Romanai

liliana_curea@yahoo.com

Naționalitate

Romanian

Permis de conducere

B

Skills

Writing

Interviewing

Digital Media

Storytelling

Critical Thinking

Teamwork

Creativity

Investigative Reporting

Communication

Languages

English

Italian

Liliana Curea

Journalist

Summary

Senior Correspondent at Pro TV with 16 years of experience managing the Health Department, specializing in health journalism and medical communication. Proven expertise in translating complex medical information into clear, engaging content for a broad audience, with strong editorial leadership and field reporting experience.

Work Experience

Senior Correspondent, S.C. PRO TV. SRL, Bucharest

mai 2010

16 years of experience in television journalism, with a strong focus on public interest reporting, and the last 10 years dedicated exclusively to the health sector. Lead reporter for the Health Department, covering a wide range of topics including medical breakthroughs, healthcare policies, patient stories, and public health campaigns.

Extensive experience in researching, producing, and delivering in-depth reports, live coverage, and investigative pieces. Skilled in translating complex medical and scientific information into clear, accurate, and engaging content for a broad audience.

Regularly collaborate with doctors, researchers, healthcare professionals, and public authorities to ensure accuracy and relevance. Proven ability to handle sensitive topics with empathy and professionalism, particularly in stories involving patients and vulnerable groups.

Strong editorial judgment, storytelling abilities, and on-camera presence, with experience in coordinating content, setting editorial priorities, and contributing to the strategic direction of health-related coverage within a leading national television network.

Recognized for credibility, clarity of communication, and the ability to bring important health issues closer to the public in an accessible and impactful way.

Correspondent, ANTENA 1 and ANTENA 3 (Contract), Bucharest

Demonstrates strong editorial insight, compelling storytelling skills, and confident on-camera delivery, with experience in content coordination, defining editorial focus, and supporting the strategic development of health-related coverage within a leading national television network.

Known for reliability, clear communication, and the ability to translate important health topics into accessible, engaging stories that resonate with a wide audience.

Kindergarten teacher, Kindergarten No.251, Bucharest

septembrie 2005 - august 2010

- Developed and implemented engaging lesson plans that met the needs of all students in a mixed-age Kindergarten classroom.
- Established and maintained a nurturing and stimulating classroom environment that fostered student learning.
- Monitored student progress and provided appropriate feedback to parents and administrators.
- Collaborated effectively with other teachers, administrators and staff to create a positive learning environment.
- Communicated regularly with parents and guardians to keep them informed of student progress.

Education

Faculty of Journalism and Mass Communication

octombrie 2004 - iunie 2010

Nicolae Cartojan High School

septembrie 1997 - iunie 2003

Hobbies

RUNNING, HIKING

LETTER OF NOMINATION

FOR THE ELECTION OF STROKE ALLIANCE FOR EUROPE BOARD MEMBERS AT THE ANNUAL GENERAL MEETING 23 JUNE 2026

Name of the SAFE member organisation:

ALIA ASSOCIATION

Full Address:

Cojocarului Street, no 3, Chirnogi, Călărași, Romania, Zip code: 917025

Email: office@alia.org.ro

ALIA ASSOCIATION would like to nominate LILIANA CUREA as a member of the Board of the Stroke Alliance for Europe.

I attach their board member application form and current curriculum vitae as requested.

Signed: ALINA DORA STĂNCIULESCU

Signature:



Position on the board of the nominating organisation:

VICE PRESIDENT

Date: 24.04.2026

Email: dorastanciulescu@gmail.com