



United **against** stroke

**ANNUAL
REPORT
AND
ACCOUNTS**

2024

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Welcome letter from the President



Dear Friends and Colleagues,

As President of SAFE, I am honoured to reflect on another inspiring and impactful year in our shared mission to improve the lives of people affected by stroke across Europe.

In 2024, we have strengthened our voice and our reach - from launching vital advocacy tools to expanding our prevention efforts through a refreshed, multilingual website that brings evidence-based information to communities in their own language. We have also deepened our commitment to research and innovation through our participation in EU-funded projects, helping to ensure the lived experience voice is at the heart of European health and care priorities. The European Life After Stroke Forum (ELASF) continues to grow and evolve, bringing together stroke survivors, carers, researchers, medical professionals and support organisations. Our 2024 ELASF in Dublin was our most successful yet. I extend my sincere thanks to everyone involved whose support makes this work possible.

Our members remain the driving force behind everything we do. Their dedication, creativity and compassion continue to inspire us all. From peer support and advocacy to education and prevention, their work delivers real impact for people with lived experience. Thank you for all that you do.

None of this would be possible without our sponsors. Your continued support empowers us to do more, reach further and advocate louder. On behalf of the SAFE Board, I offer heartfelt thanks.

Looking ahead, I am excited for 2025. We anticipate the publication of the updated Stroke Action Plan for Europe and the development of the EU European Cardiovascular Health Plan – both key opportunities to further embed stroke as a health and policy priority. We will host our flagship event, the ELASF, in Prague. We will also establish the new SAFE European Life After Stroke Task Force, ensuring that we shape care, research and policy in life after stroke.

Let us carry this momentum forward – together.

With warm regards,

Professor Hariklia Proios
President, Stroke Alliance for Europe

The first year of our new strategy: *United against stroke*

Vision

We want a Europe where preventable stroke is eliminated, death and disability is minimised and every person affected by stroke lives their best life possible

Mission

Over the next five years and beyond, our mission is to reduce the incidence and impact of stroke in Europe, by bringing together and empower SSOs to deliver campaigns, advocacy, education, research and raise awareness.

Goals

- 01** That everyone affected by stroke is supported by a national stroke support organisation
- 02** A substantial reduction in preventable stroke through acting on risk factors and symptoms
- 03** Making stroke a European health, care, social and research priority
- 04** Equality of stroke care in each European country through implementation of comprehensive national stroke strategies
- 05** Maximise our effectiveness by being a professional, ethical, financially stable and sustainable organisation

2024 was a productive and impactful year for SAFE. We strengthened our life after stroke profile, expanded our advocacy collaborations and grew our reach through key initiatives such as the European Life After Stroke Forum (ELASF) in Dublin, the launch of the lived experience abstract category for ELASF in Prague, our European advocacy work with members and the European Alliance for Cardiovascular Health (EACH), and the launch of our updated and redesigned prevention website.

As we move into 2025, our focus will be on driving awareness and implementation of the new Stroke Action Plan for Europe (SAPE) once published, supporting the EU Cardiovascular Health (CVH) Plan and preparing for ELASF 2025 and 2026, while ensuring continued financial stability and member engagement.

01 That everyone affected by stroke is supported by a national stroke support organisation

Our role: We will build capacity in European stroke support organisations by producing tools, training, information and by providing members meeting opportunities.

Members' meetings

We met with over 50 representatives from 30 member organisations in Dublin. Each member shared how they support stroke-affected individuals in their country, discussed ideas for European Life After Stroke Forum (ELASF) 2025 and received an update on SAFE's 2025 workplan.

Together with the World Stroke Organization and the Canadian March of Dimes, we continued our work on the Collaborative Space, bringing stroke organisations together globally to share knowledge on topics such as peer support, volunteering, mental health and prevention.

Post-stroke spasticity: mapping the patient experience

To address critical knowledge gaps, 13 of our members partnered with Ipsen to develop maps of the post-stroke spasticity care pathway, covering medical, social, emotional and caregiver perspectives. Validated by the working group, these maps offer a holistic, evidence-based picture of patient journeys and highlight areas for improvement.

Next steps include adapting the maps into multiple languages and formats to support members' advocacy on post-stroke care. The project will be launched at ELASF in Prague in 2025, it will be presented at the European Stroke Organisation (ESO) and other events and has been submitted to several journals.

02 A substantial reduction in preventable stroke through acting on risk factors and symptoms

Our role: We will raise awareness of signs and symptoms of stroke and provide up-to-date information on the importance of primary and secondary stroke prevention.

A new website

We relaunched our stroke prevention website, www.strokeprevention.info, with a new design, logo and expanded, referenced content - reviewed and approved by two neurologists. A built-in translation tool now allows access in multiple languages.

The site launched on World Stroke Day and was presented at the World Stroke Congress. Our President, Professor Hariklia Proios, also showcased it at the Asian Conference on Aging and Gerontology in, Tokyo, Japan. Nearly 3,000 new visitors accessed the site after launch.



03 Making stroke a European health, care and research priority

Our role: We will ensure that stroke and the stroke survivor voice is clearly represented in the work of relevant European/EU bodies (such as European Parliament, European Commission, Council of Ministries, Presidencies of the European Union and in Horizon Europe stroke projects) and World/WHO groups.

Advocacy

We launched Prevent, Treat and Support: A Manifesto for Stroke Survivors to raise the profile of stroke during the European Parliament elections. We supported members and SAPE national coordinators to engage newly elected MEPs.

In partnership with the European Alliance for Cardiovascular Health, we represented stroke at a high-level CVH event in Budapest and at meetings with health attachés and MEPs in Brussels. SAFE member involvement in EU policy work grew from five in 2023 to 19 organisations in 2024.

This work contributed to Council of Ministries conclusions on CVH and the EU Health Commissioner's commitment to develop a CVH Plan.

We were also accepted as a strategic partner in the Brain Health Mission, which advocates for national brain strategies to improve care for neurological and mental health conditions across Europe.

European Life After Stroke Forum

Our second ELASF took place in Dublin, covering topics such as mental health, vision, secondary prevention and stroke in women. We increased attendance to 316 delegates (from 175 at the ELASF 2023 in Barcelona) and abstract submissions to 131 (from 41 in Barcelona). Feedback was overwhelmingly positive, with 98% satisfaction.

The event was generously supported by Bayer, BMS-Pfizer, Boehringer Ingelheim, Ipsen, Novo Nordisk and Merz, and endorsed by key European and international stroke and rehabilitation bodies. A special thanks to Professor Avril Drummond, Chair of the Scientific Committee, and Seren Events, our conference organiser partner.

“What a way to close this conference #lifeafterstroke which has moved me to tears and reenergised my passion & commitment to prevent stroke and support people surviving stroke”

“What an incredible 2 days at the European #lifeafterstroke conference.... so many take homes and areas for improvement but for me, the unmet mental health needs of our stroke survivors were the most striking. We can and must do better at recognising and treating. #ELASF2024”

For 2025, we will welcome our new Scientific Committee Chairs: Associate Professor Nicola Hancock (UK) and Professor Anita Arsovska (North Macedonia). The third ELASF will take place in Prague in March 2025 - more details are on the ELASF website (www.elasf.org). Looking ahead, ELASF in 2026 will be held in Stockholm.



Top left: Professor Avril Drummond, the ELASF Scientific Committee Chair opened the event.

Top right: The event took place at the Carlton Hotel, Dublin, a total of 316 delegates attended.

Bottom left: The four high-scoring abstract speakers receive certificates following their presentations, session chairs Dr Carina Persson and Yago Bundgaard, Professor Mia von Euler, Suzanne Smith-Bayley, Professor Margaret McGrath and Dr Helen Kelly.

Bottom right: The choir of stroke survivors from all over Ireland 'Rhythm for Recovery' performed for delegates for the first time.

Promoting EU-funded stroke research

We took part in Brain Awareness Week in March 2024 and World Stroke Day in October 2024 to spotlight EU research projects, with member support. We also featured the Prestige AF project as an Escape Room at ELASF. Projects included:

- [ANGIE](#) – Nanodevices for targeted treatment in the vascular system
- [Prestige AF](#) – Stroke prevention in survivors of intracerebral haemorrhage with atrial fibrillation
- [TENSION](#) – A trial exploring thrombectomy for patients with extended lesions and time windows
- [VALIDATE](#) – Using AI to improve stroke outcomes



04 Equality of stroke care in each European country through implementation of comprehensive national stroke strategies

Our role: We will work in partnership with the European Stroke Organisation to mobilise key stakeholders to work with their governments to deliver a comprehensive stroke plan in each country.

SAPE Stroke Services Tracker launch

On European Stroke Awareness Day in May, we launched the new SAPE Services Tracker data with ESO, our members and SAPE national coordinators. The findings expose ongoing inequalities in stroke care across Europe, despite encouraging improvements in acute treatments and service organisation.

Data from 43 countries show some nations - such as Moldova, Bulgaria, Czech Republic, Estonia, Norway, Portugal, Romania, Sweden and Wales - are making strong progress. However, many still face serious gaps in access to stroke unit care, follow-up and life after stroke support. This data reinforces the urgent need for targeted action to ensure equitable care for all stroke-affected individuals.

International conferences

At the ESO Conference in Munich, we hosted a stand and promoted our work on the Stroke Action Plan for Europe, ELASF and our Life Saved is a Life Worth Living report.



We also attended the World Stroke Congress in Toronto, participating in sessions on rehabilitation and life after stroke, meeting with global stroke support groups and strengthening our partnership with the Canadian March of Dimes.



05

Maximise our effectiveness by being a professional, ethical, financially stable and sustainable organisation

Our role: We will ensure that we are an effective organisation by having a committed and engaged board and 'staff', good governance and the financial resources in place to support our work.

Our governance

SAFE has functioned as a legally registered, non-profit-making association in Belgium (ASBL) since 2004. The principles which govern SAFE are outlined in our constitution.

General Assembly

The General Assembly is comprised of all the ordinary member organisations of SAFE and its principal responsibilities include electing the board and its officers, approving budgets and annual accounts.

Board

SAFE is governed by a board that can comprise no fewer than five and no more than 11 members. The board has four Officer positions: President, Vice President, Treasurer and Secretary.

The 2024 SAFE Board Officers



Hariklia Proios
President
Greece
(elected for a second term at the General Assembly)



Hrvoje Jurlina
Vice President
Croatia
(elected at the General Assembly)



Marina Charalambous
Secretary
Cyprus



Chris Macey
Treasurer
Ireland

The 2024 SAFE Board Members at large



Sarah Belson
United Kingdom



Maja Bozinovska
North Macedonia



Yago Bundgaard
Denmark



Liliana Curea
Rumania



Dorina Dobрева
Bulgaria



Hrvoje Jurlina
Croatia
(until June 2024)



Nenad Nikolic
Serbia



Marianne Tangen
Norway

The Board held four meetings in 2024, two virtual and two face-to-face in Dublin and Larnaca. Its role is to monitor implementation of SAFE's strategic plan, provide policy and procedural direction and to supervise the finances.

Staff

Our team coordinate our work - Arlene Wilkie, Director General, Sandra Jackson, Secretariat and Anna Scott, Communications Manager

Fleishmann Hillard has provided advocacy strategic and operational support. Joe Korner has proved support for our advocacy tools.

Our members

Our members are patient support or stroke support organisations throughout Europe dedicated to raising awareness of stroke issues in their country and providing long-term support and information to stroke survivors for as long as they need.

Belgium	Belgische Vereniging tegen cerebrovasculaire accidenten
Bulgaria	Association for Stroke and Aphasia
Bulgaria	Heart to Heart Foundation
Catalonia	Federacio Ictus de Catalonia
Catalonia	Fundacio Ictus
Croatia	HDPMU, Croatian Stroke Society
Croatia	Mozdani Val (resigned as members May 2024)
Cyprus	Cyprus Stroke Association
Czech Republic	Sdružení CMP
Czech Republic	CEREBRUM
Denmark	Hjernesagen – The Danish Stroke Association
Estonia	Eesti, Insuldipatsientide Selts, Estonian Stroke Patients Society
Finland	Aivoliitto ry
France	Vaincre l'AVC (French Stroke Foundation)
Georgia	Medical Foundation "Mkurnali"
Germany	Stiftung Deutsche Schlaganfall-Hilfe
Greece	Hellenic Action / Alliance for Stroke
Hungary	Nemzeti Stroke Liga
Iceland	HEILAHEILL
Ireland	Irish Heart Foundation
Israel	Neeman Association for Stroke Survivors
Italy	Associazione Lotta Ictus Cerebrale (ALICe)
Luxembourg	BLËTZ, asbl
Netherlands	Hersenletsel.n
North Macedonia	Stroke OHRID
Norway	Norsk forening for slagrammede
Poland	Fundacja Udaru Mozgu, Stroke Foundation
Portugal	Portugal AVC
Romania	ALIA – The Association for a Fight Against Stroke
Serbia	Moždani udar, Stroke Association Serbia
Slovenia	Združenje bolnikov s cerebrovaskularno boleznijo
Spain	Freno al Ictus Fundacion
Sweden	STROKE Förbundet
Turkey	Turkish Cerebrovascular Diseases Society
United Kingdom	Different Strokes
United Kingdom	Stroke Association
United Kingdom	Chest Heart Stroke Northern Ireland
Ukraine	Victory over Stroke, Ukrainian Association of Stroke Patients

Key activities for 2025

01

SSO capacity building

We will continue to support our members by planning a workshop to shape future member activities at the ELASF in Prague and through ongoing Collaborative Space meetings.

02

Advocacy and the SAPE

In collaboration with ESO, we will launch the 2023 Stroke Services Tracker data and publish the updated SAPE. Two new advocacy resources will be released to support national-level action, and we will host a stroke event in Brussels to engage MEPs and key stakeholders.

03

EU CVH Advocacy

We will ensure stroke priorities are included in the EACH CVH plan and maintain our presence at MEP CVH group meetings. A communications plan will be developed in partnership with members to increase participation and visibility.

04

Brain Health Mission

Our involvement in this initiative is to be confirmed, subject to further clarification and definition of SAFE's role.

05

ELASF

We will host ELASF in Prague, focusing on expanding European and international participation, increasing engagement from people with lived experience and ensuring high-quality content. Planning for ELASF 2026 in Stockholm will begin and we will explore new funding streams to strengthen the event's sustainability.

06

European Life After Stroke Task Force

We plan to establish a task force to address post-stroke priorities, with two meetings scheduled and formal plans due for approval by year-end.

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07

Lived experience network

We aim to launch a new network for stroke survivors, drawing on those already involved. This will include two online meetings, co-developing an ambassador programme and designing a tailored training offer.

08

Prevention

We will continue to expand our online prevention resources with new videos, case studies and tools, alongside a promotional campaign to boost visibility and usage.

09

Post-stroke spasticity (Ipsen)

We will launch the Patient Experience Map at ELASF 2025, with translations made available based on demand from member countries.

10

Secondary prevention (Bayer)

We will complete Delphi research and launch a White Paper to inform future strategies in secondary stroke prevention.

Message from our Treasurer



Income

In 2024, our total income was €531,959 compared to €648,117 in 2023:

- Membership income was €54,762 similar to that in 2023.
- We received €368,091 in sponsorship from Bayer, BMS-Pfizer Alliance, Boehringer Ingelheim, Ipsen, Merz Therapeutics, Novartis and Novo Nordisk. This is lower than 2023, which included one off donations from Pfizer and Medtronic.
- The European Life After Stroke Forum generated €47,912 from fees and subvention – a strong increase compared to the €10,432 in our first year.
- Donations and consultation income came to €1,832 similar to the previous year
- We also received €59,362 from our current EU projects, down from €139,804 in 2023 when we received two large upfront payments for new projects.

In addition, we carried forward €872,358 from 2023.

We are extremely grateful to all our supporters for their continued support and recognition of SAFE's work on behalf of its members and people with lived experience of stroke in Europe.

Expenditure

In 2024, total expenditure was €560,115, very similar to the €564,953 spent in 2023).

- Project costs were €252,117 (down from €343,599 in 2023). These costs covered the European Life After Stroke Forum, advocacy work for the Stroke Action Plan for Europe and the relaunch of strokeprevention.info. The higher spend in 2023 was due to work on the Angels project and the Life saved life worth living report.
- Staff costs totalled €190,071 up from €175,337 in 2023. The increase in 2024 reflects a full year of staffing. Costs were lower in 2023 due to a staffing gap during the year.
- Expenditure on EU research projects rose to €82,467 from €17,373. This was due to increased activity with members during Brain Awareness Week and World Stroke Day.
- Core costs were €35,460 up from €28,643 in 2023. This increase was mainly due to holding an additional in person board meeting.

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Surplus and our plans

As a result, we recorded a surplus of €844,201 From this:

- We hold €250,000 in reserves.
- €211,301 is set aside for our EU research activities over the next four years.
- We plan to spend €293,629 in 2025 on projects including the European Life After Stroke Forum, the Stroke Action Plan for Europe and the new European Task Force. We also hold €89,271 as an emergency ELASF fund.

Summary

Our financial position remains strong and stable, giving us the confidence to deliver on our ambitious plans for the year ahead. With careful planning and continued support from our partners, we are well placed to grow our impact across Europe in 2025 and beyond.

Consolidated statement of financial activities year end 31 December 2024

	2024	2023	2022	2021
Income	(Euro)	(Euro)	(Euro)	(Euro)
Membership fees	54,762	54,940	50,617	47,024
Industry	368,091	441,226	316,760	398,800
ELASF fees and subvention	47,912	10,432	606	N/A
Donations	1,832	1,715	3,811	2,438
European research projects	59,362	139,804	22,504	69,454
Total income	531,959	648,117	394,298	517,716
Carried forward income	872,358	789,194	977,452	718,345
Expenditure				
Project costs	252,117	343,599	303,277	48,803
Staff costs	190,071	175,337	206,029	164,680
European research projects	82,467	17,373	16,794	9,729
Core costs	35,460	28,643	56,452	35,397
Total expenditure	560,115	564,953	582,552	258,609
Total carried forward	844,201	872,358	789,194	977,452

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	2024	2023	2022	2021
Assets	(Euro)	(Euro)	(Euro)	(Euro)
Cash at bank 31 Dec 2024	834,358 ¹	803,019	797,440	980,328
Accounts receivable	35,000 ²	93,024	50,716	4,784
Total assets	869,358³	896,043	848,156	985,112
Deferred charges	0	0	0	1,786
Current liabilities	25,157 ⁴	23,685	58,962	5,874
Total funds carried forward	844,201	872,358	789,194	977,452

Carried forward funds allocation

Research (liability)	211,301	238,921	131,921	127,880
Projects (liability)	293,629	276,852	298,000	488,796
Deferred charges	0	0	0	1,785
Profit/loss carried forward (equity)	339,271⁵	356,585	359,273	358,991
The reserves allocation is	250,000	250,000	250,000	200,000
Unrestricted / allocated to ELASF emergency fund	89,271			

Stroke Alliance for Europe

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