

Application for board member role (Please complete all sections)

Full name:	Dorina Dobрева
Name of member stroke support organisation:	Association for Stroke and Aphasia (ASA)
Position held in member stroke support organisation:	Chair of the board of ASA
Country of member stroke support organisation:	Bulgaria

What contribution do you hope to make to SAFE and the stroke patient community as a member of the board?

Work harder for building stronger capacity of stroke support organisations and share good practices and know-how among SAFE member organizations. I can share my experience as a stroke advocate and a successful leader for change of local policy regarding stroke, building strong relationship with decision makers and stakeholders as well as inspiring the whole society in the fight against stroke. I am willing to share our success stories with other SSOs in building and conducting powerful and impactful stroke awareness campaigns.

Please select any of the following where you have a specific expertise that would be useful to the board.	
Accounting	
Communications	x
Education and Training	x
Fundraising	
Governance	x
Human Resources	
Public Affairs	x

Research	x
Strategy	x
Other	

What personal expertise and professional strengths will you bring to SAFE and the stroke community? Mention any relevant experience.

Ability and personal example in motivating and leading people for a cause.

As a caregiver I understand and know the problems of caregivers based on my personal experience.

Being a manager and a successful businesswoman I can involve and lead to achievement and positive result the development of strategy for SSO, the creating of new tools and IT solutions in favour of stroke survivors and their carers such as digital and innovative apps and tools for Stroke and Aphasia (Infobot for Viber).

Strong knowledge and capacity to create and win local EU support and grants for powerful projects regarding studies of the unmet needs of stroke survivors and relatively next steps as national strategies and policy making. My role as a National coordinator of SAFE for Bulgaria leads to notable changes for Bulgaria.

Establishing strong relation with all media and with governmental policy makers and stake holders.

Maintaining a call centre for stroke help line.

Creative approach and brave campaigns for stroke awareness.

How would your election to the SAFE board benefit your organisation?

Collaboration with other successful SSOs and exchange of good practices.

Acknowledgement of our local efforts and achievements within the frame of SAFE as umbrella organization.

Access to global information and actions about Stroke in order to be flexible and more successful in policy making.

I confirm that the information contained in this application is correct, and that neither me, or my organisation, have been subject to any financial/legal or other such investigations in the past 12 months.

Signature: *Dorina Dobрева*

Date: 25th April 2025

Once completed, this form, along with a recent curriculum vitae and the letter of nomination should be sent to the SAFE Secretariat at info@safestroke.eu by a **member of the board of the organisation** (not the applicant). Your CV will be shared with SAFE members as part of the election process. Please ensure that you remove all personal information, such as phone number, date of birth and address from the CV.



ИЗХ.№:20250428001/28.04.2025г.

TO: MRS. HARIKLIA PROIOS
PRESIDENT OF STROKE ALLIANCE FOR
EUROPE
COPY TO: MEMBERS BOARD OF SAFE

DEAR MRS. PRESIDENT,
DEAR BOARD MEMBERS,

We nominate Mrs. Dorina Dobрева for the position of Board Member at the Stroke Alliance for Europe (SAFE) on behalf of the Association for Stroke and Aphasia.

Mrs. Dobрева's leadership has led to measurable progress in our association. During her term on the SAFE Board, she advocated for stroke victims excellently and worked with national and European institutions. Her skills in strategic and operational management have contributed significantly to SAFE's transparency and adherence to its principles.

The Association for Stroke and Aphasia believes Mrs. Dobрева, a dedicated and honest public figure, will greatly benefit the SAFE Board. We are confident in her impactful and energetic contribution.

With respect:

.....
Dr. Georgi Georgiev,
Vice-President and board member of
Association for Stroke and Aphasia

28.04.2025

Sofia, Bulgaria



Dorina Dobрева

Nationality: Bulgarian

WORK EXPERIENCE

25/09/2020 – CURRENT Sofia, Bulgaria

PRESIDENT OF ASSOCIATION FOR STROKE AND APHASIA ASSOCIATION FOR STROKE AND APHASIA

Founder of the Association for Stroke and Aphasia.

Activities:

- public relations with institutions,
- attracting sponsors and supporters;
- negotiations and management of relations with international bodies, associations and societies;
- recruiting volunteers;
- media appearances
- overall management of the guidelines for work and activities of the Association

20/01/1995 – CURRENT Sofia, Bulgaria

GENERAL MANAGER SEA BULGARIA LTD

Manager and partner in the Bulgarian-Italian company SEA Bulgaria Ltd.

Activities: management, marketing, trade, personnel selection, staff training; negotiations with suppliers and customers

21/01/2001 – CURRENT Sofia, Bulgaria

CEO ASSIST LTD.

Manager of the family company ASSIST EOOD.

Activities:

- management
- personnel selection and management
- implementation of innovations
- negotiations with suppliers
- business process management
- Marketing and Advertising

CURRENT Brussels, Belgium

BOARD MEMBER SAFE

active board member of Stroke Alliance of Europe

● EDUCATION AND TRAINING

01/09/1993 – 25/09/1994 Florence, Italy

MBA Florence Institute of Technology

01/09/1987 – 15/08/1991 Lviv, Ukraine

M.SC IN SEMICONDUCTOR TECHNOLOGY Lviv Polytechnic National University

Website <https://lpnu.ua/en>

01/09/1981 – 15/09/1986 Rousse, Bulgaria

BACHELOR OF LANGUAGES English Language School

Website <https://elsruse.eu/>

● LANGUAGE SKILLS

Mother tongue(s): **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
ITALIAN	C2	C2	C2	C2	C2
RUSSIAN	C2	C2	C2	C2	C2
UKRAINIAN	A1	A1	A1	A1	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Office | Emails | Internet | Windows | Social networks(Facebook LinkedIn Twitter Instagram Youtube etc) | Microsoft Excel worksheet | Microsoft Word Document | Powerpoint Presentation | Google sheets | Microsoft Office (Word Excel PowerPoint Access) | Internet | Microsoft Word | Social Media | Facebook | Google | Microsoft Teams | skype | Office 365 | iOS | Photography | Facebook Ads

● ADDITIONAL INFORMATION

NETWORKS AND MEMBERSHIPS

Sofia

Confindustria

2019 – CURRENT Sofia

Council of Women in Business in Bulgaria

DRIVING LICENCE

Driving Licence: B

HONOURS AND AWARDS

2008

BOSEI Award from the Japanese government – Embassy of Japan in Sofia, Bulgaria

14/12/2023

CONFINDUSTRIA acknowledgment for active role as President of Stroke Association – Confindustria Bulgaria Special award based on assessment of the active role of Dorina Dobрева as President of the Association for Stroke and Aphasia and achievements for Bulgaria

MANAGEMENT AND LEADERSHIP SKILLS

Coordination of different teams. Decision making skills. Introduction of changes and innovations in process management.

Outstanding leader, innovative spirit, skills to inspire other people

COMMUNICATION AND INTERPERSONAL SKILLS

Outstanding leader, innovative spirit, skills to inspire other people
