**European Stroke Awareness Day 2025**

**6 May – lead up to ESAD**

**Social posts**

**Visual: Aleš Tomek video** <https://bit.ly/4cRl8m2>

**LinkedIn / Facebook**

**📣 Countdown to the launch of the latest #StrokeServiceTracker data on #EuropeanStrokeAwarenessDay.**

**The SST is the annual data update from 47 countries which shows how stroke care is evolving across Europe, where the gaps remain and how we can improve outcomes for people affected by stroke.**

💬 **Hear Assistant Professor Aleš Tomek explain why it is so important.**

**How are you planning to use your country’s data?**

**[Own call to action OR Sign up to the SAP-E newsletter to be the first to hear about the new data:** [https://bit.ly/3Ew8KLL]](https://bit.ly/3Ew8KLL%5D)#EuropeanStrokeAwarenessDay / #ESAD2025
#StrokeActionPlanforEurope
@ESOstroke
@StrokeEurope

**X**

**Visual: Still from video**

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#EuropeanStrokeAwarenessDay / #ESAD2025
#StrokeActionPlanforEurope
@ESOstroke
@StrokeEurope

**8 May – lead up to ESAD**

**Social posts**

**Visual: Diana Wong Ramos video** <https://bit.ly/3ECTv3D>

**LinkedIn / Facebook**

**📣 In the countdown to #EuropeanStrokeAwarenessDay, stroke survivor & advocate Diana Wong Ramos shares why the #StrokeServiceTracker is so powerful.**

**💬 “Policymakers need data.”**

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 **#ESAD2025**

**#StrokeActionPlanforEurope**

**@European Stroke Organisation**

**X**

**Visual: Still from video**

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**[Own call to action OR Click to view 👉** https://bit.ly/3ECTv3D]

**#ESAD2025
#StrokeActionPlanforEurope**