

Application for board member role

Full name:	Dorina Dobreva
Name of member stroke support organisation:	Association for Stroke and Aphasia
Position held in member stroke support organisation:	President of the board
Country of member stroke support organisation:	Bulgaria

What contribution do you hope to make to SAFE and the stroke patient community as a member of the board?

I will try to study all best practices and achievements of stroke support organisations and make them available for all the rest SSO. I can share my experience in creating powerful links with decision makers and looking for support in the whole society. I have special ideas concerning Life after Stroke where lots of SSO need real strategy and research of tools. I will work to build close cooperation within South East Europe. This is intended to support the improvement of the national policies of the countries in the region. The intensive exchange of experience in the countries of South-Eastern Europe will maintain the public's focus on the problem and will enhance the image of the European organization.

Please select any of the following where you have a specific expertise that would be useful to the board.

Accounting	
Communications	
Education and Training	x
Fundraising	
Governance	
Human Resources	
Public Affairs	x
Research	x
Strategy	x

What personal expertise and professional strengths will you bring to SAFE and the stroke community? Mention any relevant experience.

Ability to motivate and lead people for a cause.

Understanding the problems of caregivers based on personal experience.

Achievements in implementing Art Therapy and Music Therapy platforms and tools for meaningful and Life after Stroke.

Strategic searches and studies of digital and innovative apps and tools for Aphasia.

Urban mobility app for disabled parking places – navigation and facilitating of disabled people.

Establishing strong relation with media and with governmental policy makers which lead to signing of the Declaration for SAPE in Bulgaria.

Creating a call centre for serving special need of fugitives from the war in Ukraine.

How would your election to the SAFE board benefit your organisation?

More intensive network with other SSO in the world will help our ASA in Bulgaria to grow and implement other SSO good practices and methods.

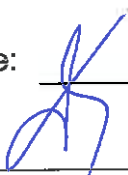
On institutional base if we are present in SAFE board more decision and policy makers will be eager to help us achieve our goals. Global issues concerning Stroke will be locally analysed for our society and solved more successfully.

It will contribute to the audibility of our proposals to the institutions and various thematic working groups. For a young organization like ours, this will be an impetus for large-scale development, and hence for the rapid achievement of lasting, measurable and significant results.

It will be support of our role as a unifier of fragmented organizations, which in a network would contribute much more to the achievement of common goals.

I confirm that the information contained in this application is correct, and that neither me, or my organisation, have been subject to any financial/legal or other such investigations in the past 12 months.

Signature:



Dorina Dobreva

Date:

19th May 2022



Dorina Dobрева

Date of birth: 21/03/1967

Nationality: Bulgarian

Gender: Female

CONTACT



 dobрева@assist.bg

WORK EXPERIENCE

25/09/2020 – CURRENT – Sofia, Bulgaria

President of Association for Stroke and Aphasia

Association for Stroke and Aphasia

Founder of the Association for Stroke and Aphasia.

Activities:

- public relations with institutions,
- attracting sponsors and supporters;
- negotiations and management of relations with international bodies, associations and societies;
- recruiting volunteers;
- media appearances
- overall management of the guidelines for work and activities of the Association

20/01/1995 – CURRENT – Sofia, Bulgaria

General manager

SEA Bulgaria Ltd

Manager and partner in the Bulgarian-Italian company SEA Bulgaria Ltd.

Activities: management, marketing, trade, personnel selection, staff training; negotiations with suppliers and customers

21/01/2001 – CURRENT – Sofia, Bulgaria

CEO

ASSIST Ltd.

Manager of the family company ASSIST EOOD.

Activities:

- management
- personnel selection and management
- implementation of innovations
- negotiations with suppliers
- business process management
- Marketing and Advertising

EDUCATION AND TRAINING

01/09/1993 – 25/09/1994 – Florence, Italy

MBA

Florence Institute of Technology

01/09/1987 – 15/08/1991 – Lviv, Ukraine

M.Sc in Semiconductor Technology

Lviv Polytechnic National University

<https://lpnu.ua/en>

01/09/1981 – 15/09/1986 – Rousse, Bulgaria

Bachelor of languages

English Language School

<https://elsruse.eu/>

LANGUAGE SKILLS

MOTHER TONGUE(S): Bulgarian

OTHER LANGUAGE(S):

English

Listening C2	Reading C2	Spoken production C2	Spoken interaction C2	Writing C2
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Italian

Listening C2	Reading C2	Spoken production C2	Spoken interaction C2	Writing C2
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Russian

Listening C2	Reading C2	Spoken production C2	Spoken interaction C2	Writing C2
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Ukrainian

Listening A1	Reading A1	Spoken production A1	Spoken interaction A1	Writing A1
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DIGITAL SKILLS

Microsoft Office / Emails / Internet / Windows / Social networks(Facebook LinkedIn Twitter Instagram Youtube etc) / Microsoft Excel worksheetMicrosoft Word DocumentPowerpoint PresentationGoogle sheets / Microsoft Office (Word Excel PowerPoint Access) Internet / Microsoft Word / Social Media / FacebookGoogle / Microsoft Teams / skype / Office 365 / iOS / Photography / Facebook Ads

NETWORKS AND MEMBERSHIPS

Confindustria

Sofia

2019 – CURRENT

Council of Women in Business in Bulgaria

Sofia

DRIVING LICENCE

Driving Licence: B

HONOURS AND AWARDS

2008

BOSEI Award from the Japanese government – Embassy of Japan in Sofia, Bulgaria

MANAGEMENT AND LEADERSHIP SKILLS

- **Coordination of different teams. Decision making skills. Introduction of changes and innovations in process management.**
- **Outstanding leader, innovative spirit, skills to inspire other people**

COMMUNICATION AND INTERPERSONAL SKILLS

- **Outstanding leader, innovative spirit, skills to inspire other people**