

Country	Planned activities
Germany	<p>Prepared and distributed an information package (poster, flyer, brochure, test 'Which motivation type are you?') about motivation to change to a healthy life style to their network of self-support groups, partner offices and stroke units to provide material for regional and local activities all over Germany.</p> <p>This will be accompanied around the 10th of May by different press releases and a telephone service to give expert advice about motivation, risk factor prevention and healthy life style.</p> <p>Beside this we are going to post information about the Burden of stroke report release on our website, in social media and our magazine „Thala“ after the launch of the report in Brussels and Prague.</p>
Slovenia	<p>The main activity on May 9 as the "Walk around Ljubljana with an end at the Prešern square". This walk is attached to a traditional, annual walk around Ljubljana. The aim is to raise an awareness about the facts about the stroke, our stroke support organisation and to mention the Launch Burden of stroke report on May 11 in EP.</p> <p>On May 4, there will be a press conference, organized by our organisation with the same aims.</p>
Serbia	<p>The press release will be distributed to all media, new and traditional. There will be posting about the Report on SSO's social media accounts (Facebook and Twitter). The Vice President of the SSO will have TV appearances to talk about the Report, its findings and SAFE's recommendations in context of Serbian-specific issues in the stroke care pathway.</p>
Portugal	<p>Portugal AVC will try to emphasize the launch of the "Burden of Stroke" and the SAFE Regional Conference in Lisbon (end of the month), if possible highlighting news and, of course, social networks. However, as they are already doing every month, they will have meetings of their Mutual Help Groups for stroke survivors in Viseu, Alcoitão and Setúbal. In addition, they will also be present at a national event, organized by the association of Portuguese neuro-radiology, "Brain Week 2017".</p>
Faroe Islands	<p>On the 10th of May, Heilafelagið is celebrating its first 20 years</p>
Finland	<p>The national presentation of the BofS results will be on Thursday, 18th May at 11.30h local time.</p> <p>They have translated media invitation and press release and also Finland's results will be translated.</p>
Macedonia	<p>They prepared and distributed an information package from the pre-launch phase centrally prepared by SAFE on their website, Facebook and Twitter accounts. This will be accompanied in May by different press releases related to the Burden of stroke report.</p> <p>Beside this, they are going to organise a meeting in Skopje, a picnic on the 06th May for their volunteers in order to improve relationships and</p>

	<p>communications within organization and give them information about Burden of Stroke. On the same day they organise an official meeting with politicians; they have invited Director of Macedonian Health Fund and president of Macedonian Association of Patients, in first half of May we have also appointed meeting with local health advisory in region of city of Ohrid.</p>
<b>Netherlands</b>	<p>They will launch the BoS report in NL with a national broadcast (20 minutes).</p>
<b>Croatia</b>	<p>They will be active through social media (FB, Twitter) regarding promotion of the Burden of Stroke report. On national level (TV, radio, newspapers) they will promote the report during the MIND &amp; BRAIN - 57th International Neuropsychiatric Congress in Pula (May 24-27, 2017). They have already informed some TV stations and newspapers about the report.</p>
<b>Israel</b>	<p>Neeman plan for May-June campaign is to issue SAFE press release to the Israeli media, including the social media adding quotation from Prof Natan Borenstien and Pnina Rosenzweig.</p> <p>On the 16/6/2017 there will be a celebration of 20 years of Neeman operation in Israel with partners, volunteers and donors. At the event they will give an Honour certificate to 3 major partners that played significant role in Neeman success:</p> <ul style="list-style-type: none"> <li>-Former director of the Health Ministry, who defined and funded the national plan to prevent stroke in Israel</li> <li>-A journalist who wrote a TV report on the condition of stroke patients which helped to promote a parliamentary debate on the issue</li> <li>-A Major donor who donated NIS 1 million to Neeman that enables us to operate over time our strategy to reduce the burden of stoke in Israel</li> </ul>
<b>Italy</b>	<p>Engaged a PR agency to create publicity around the Burden of Stroke Report.</p>
<b>Hungary</b>	<p>They renewed their Facebook page. They plan to translate Burden of Stroke Report main findings and share this information on the website and Facebook page.</p> <p>At the end of May they will have a meeting with their partner organizations, spreading the news of Burden of Stroke Report and to engaging them in joint work.</p> <p>The press release made centrally by SAFE will be translated and new SAFE logo will be put on the SSO website.</p>
<b>Poland</b>	<p>They will promote the report after May 11 2017. Within the stroke awareness activities, they are starting a national stroke specific magazine in May. The first issue of the magazine has an interview with the SAFE President about the BofS Report.</p>

<p><b>Luxembourg</b></p>	<p>They are planning a workshop for physiotherapists in May.</p> <p>The brochures they made have been translated in English and will soon be available on their website, along with a Portuguese version. They are now preparing a book which would be presented for the World Stroke Day in October.</p>
<p><b>Latvia</b></p>	<p>May 9th-12th: Media activities - press release about local activities, events, stroke statistics in Latvia, risks factors; press release about Burden of Stroke + Latvian numbers (will be distributed on May 11th)</p> <p>Social media activities - information about ESD on our FB page ParSirdi + twitter ParSirdi</p> <p>May 9th-15th: Educational quiz about stroke and prevention of stroke in collaboration with Latvian national TV and Radio news portal LSM.lv.</p> <p>May 11th: ESD activities/public event in collaboration with students of the University of Latvia - measuring of blood pressure/pulse, consultations about prevention of stroke and treatment of atrial fibrillation, distribution of informative materials about heart and cardiovascular diseases (flyers, brochures etc.)</p> <p>May 15th: A lecture of cardiologist about stroke prevention, risk factors and atrial fibrillation for seniors + measuring of blood pressure/pulse, consultations about prevention of stroke and treatment of atrial fibrillation, distribution of informative materials about heart and cardiovascular diseases (flyers, brochures etc.)</p>
<p><b>Belgium</b></p>	<p>On 9th May, there will be a meeting of the Patient Board in Bokrijk.</p> <p>Dr André Peeters from BSC will give a short introduction, and will of course mention the presentation of the BofS Report on 11th May.</p> <p>The Minister of Health of the Flemish Community (Vlaamse Gemeenschap), Mr Jo Vandeurzen will be present, and I will keep him informed about the BofS Report as soon it is released.</p> <p>The French speaking community (Fédération Bruxelles-Wallonie) will organise a similar event on 1th June in Namur, where André Peeters will also will give the introduction, and I will update the Minister of Health about the BofS Report.</p> <p>During these events, they will make photos and share with SAFE.</p>
<p><b>UK</b></p>	<p>There are hundreds of local activities planned (from fundraising to blood pressure testing to information days) for Make May Purple for stroke month.</p>

