



# Face the facts: **STROKE IS TREATABLE.**

Lives can improve with better  
**awareness | access | action**

## AWARENESS

Stroke can happen to anyone at any age. Stroke affects everyone: survivors, family and friends, workplaces and communities.

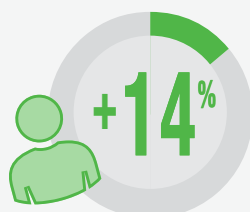
Stroke devastates lives around the world.<sup>1</sup>



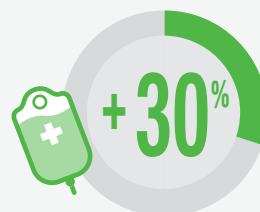
## ACCESS

Recognizing the signs of stroke early, treating it as a medical emergency with admission to a specialized stroke unit, and access to the best professional care can substantially improve outcomes.

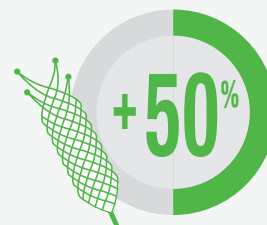
The right care makes a difference, but many people are not getting the stroke treatment they need.



Specialized stroke unit care increases the chance of a good outcome by 14%<sup>2</sup>



Clot-busting drugs increase the chance of a good outcome by 30%<sup>3</sup>



Clot retrieval treatment increases the chance of a good outcome by more than 50%<sup>4</sup>

## ACTION

Stroke affects us all. Let's take action, drive awareness, and push for better access to stroke treatments.

**Join the fight against stroke.  
Act now to increase Awareness and Access:**

- Act **FAST** (Face, Arms, Speech, Time to call emergency services): learn the signs of stroke
- Share this information with family and friends
- Advocate in your community for access to stroke treatment

**Together we can conquer stroke.**



Get involved at  
**worldstrokecampaign.org**



<sup>1</sup> Feigin et al 2014 -2015 , <sup>2</sup>The Cochrane Collaboration 2013, <sup>3</sup> Emberson et al 2014, <sup>4</sup> Goyal et al 2016